



On May 1st & 2nd the Ventura County Derby Darlins will be hosting the 3rd Annual Battle for the Coast. Multiple roller derby leagues from all over the west coast will be converging on our coastal city with the goal of skating away with bragging rights for another year. Last years one day event was an amazing success with over 2,500 attendees, a live webcast, 90 vendor booths, 15 bands, and even a car and bike show!

As many of you in the derby family know, an event of this size takes an immense amount of dedication, organization, and of course money. The Ventura County Derby Darlins (VCDD) is actively seeking event sponsors to partner with to make this years event an even larger success.

In previous years past our tournament was held in October. Due to that schedule, many of our more established big sister leagues would have been anxiously awaiting their respective regional championships, with hopes at a chance to play for the WFTDA National Championship title, instead of attending Battle for the Coast (BFTC). Now with our permanent schedule change to Spring, these awesome events will no longer conflict with each other. Along with the youngsters of west coast roller derby learning what it takes to be successful in tournament style play, we will also get the added benefit of experienced leagues. Last year's champion the Oly Rollers fought to a nail biting victory over Angel City, and both teams used that experience to catapult themselves on to the national scene, and to top 25 power rankings on Derby News Network.

We all know the brand loyalty that rollergirls exhibit. The 2010 Battle for the Coast is a unique opportunity for your company to grab prospective customers early in their skating careers, establishing brand attachment. It also gives long time customers an opportunity to continue supporting their favorite derby companies. The best part is that while your company gains new customers, and supports long time ones, you will also be playing a huge role in the continued growth of this amazing sport!

It is an exciting time to be a part of the roller derby community. The Ventura County Derby Darlins are committed to making the 3rd Annual Battle for the Coast an amazing two day event for the skaters who compete, our sponsors, and the fans who come and cheer us on. I have attached the sponsorship tiers for this event, and would love to answer any questions you may have. I look forward to hearing from you, and sincerely thank you in advance for your consideration.

~Roll Hard  
Christi Coffey  
Aka Good Golly Miss Mauly  
Sponsorship Director  
Ventura County Derby Darlins, VC Reporter's Best Local Sports Team 2009

VCDD Sponsorship@yahoo.com  
sponsorship@vcderbydarlins.com  
805-612-0958

# 3rd Annual 2010 Battle for the Coast

**SHOW OFF**  
**\$1000.00**

- RINKSIDE FLOOR VINYL LOGO PLACEMENT
- BANNER PLACEMENT IN SKATING HALL
- VIP EVENT PASS FOR 4
- 2 DAY VENDOR BOOTH IN SKATING HALL
- 4 2010 BFTC T-SHIRTS
- FULL PAGE COLOR AD IN EVENT PROGRAM
- LOGO AND LINK ON BFTC WEBSITE (JAN - DEC 2010)
- SPOTLIGHT PROFILE ON BFTC WEBSITE
- 10 ANNOUNCER PLUGS PER DAY OF EVENT

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**NO SHOW**  
**\$750.00**

**SHOWIN' SOME LUV**  
**\$250.00**

- 2010 BFTC SIGNED T-SHIRT
- THANK YOU FOR ALL YOUR SUPPORT MENTION IN BFTC PROGRAM.